



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2956

Invoice #	105124-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06838422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Address:
 National Media, Inc.
 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/10/12 to 09/16/12	2x		----F--				
	KSNV			F	09/14/12	:30	5:42 AM		NRCCNV040914H The Rule	\$325.00		1
	KSNV			F	09/14/12	:30	5:58 AM		NRCCNV040914H The Rule	\$325.00		2
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	2x		M-----				
	KSNV			M	09/17/12	:30	5:12 AM		NRCCNV040914H The Rule	\$325.00		2
	KSNV			M	09/17/12	:30	5:59 AM		NRCCNV040914H The Rule	\$325.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	2x		-T-----				
	KSNV			Tu	09/18/12	:30	5:28 AM		NRCCNV040914H The Rule	\$325.00		1
	KSNV			Tu	09/18/12	:30	5:47 AM		NRCCNV040914H The Rule	\$325.00		2
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	2x		--W----				
	KSNV			W	09/19/12	:30	5:28 AM		NRCCNV040914H The Rule	\$325.00		1
	KSNV			W	09/19/12	:30	5:47 AM		NRCCNV040914H The Rule	\$325.00		2
5	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	2x		---T---				
	KSNV			Th	09/20/12	:30	5:21 AM		NRCCNV040914H The Rule	\$325.00		1
	KSNV			Th	09/20/12	:30	5:41 AM		NRCCNV040914H The Rule	\$325.00		2
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/10/12 to 09/16/12	1x		----F--				
	KSNV			F	09/14/12	:30	6:22 AM		NRCCNV040914H The Rule	\$1,000.00		1
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/17/12 to 09/23/12	1x		M-----				

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



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 Alexandria, VA 22314

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2956

Invoice #	105124-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06838422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV											
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
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INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2866

Invoice #	105124-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06838422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Address:

National Media, Inc.
 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	Sunday Today	7a-8am								
	KSNV			Su	09/16/12	:30	7:28 AM	NRCCNV040914H The Rule:	\$625.00		2
	KSNV			Su	09/16/12	:30	7:46 AM	NRCCNV040914H The Rule:	\$625.00		1
15	KSNV	Today 4th Hour	10am-11am								
	KSNV				09/10/12 to 09/16/12	1x	----F--				
	KSNV			F	09/14/12	:30	10:52 AM	NRCCNV040914H The Rule:	\$325.00		1
16	KSNV	Today 4th Hour	10am-11am								
	KSNV				09/17/12 to 09/23/12	1x	M-----				
	KSNV			M	09/17/12	:30	10:27 AM	NRCCNV040914H The Rule:	\$325.00		1
17	KSNV	Today 4th Hour	10am-11am								
	KSNV				09/17/12 to 09/23/12	1x	-T-----				
	KSNV			Tu	09/18/12	:30	10:29 AM	NRCCNV040914H The Rule:	\$325.00		1
18	KSNV	Today 4th Hour	10am-11am								
	KSNV				09/17/12 to 09/23/12	1x	--W----				
	KSNV			W	09/19/12	:30	10:29 AM	NRCCNV040914H The Rule:	\$325.00		1
19	KSNV	Today 4th Hour	10am-11am								
	KSNV				09/17/12 to 09/23/12	1x	---T---				
	KSNV			Th	09/20/12	:30	10:59 AM	NRCCNV040914H The Rule:	\$325.00		1
20	KSNV	Rachael Ray	11am-12pm								
	KSNV				09/10/12 to 09/16/12	1x	----F--				
	KSNV			F	09/14/12	:30	11:12 AM	NRCCNV040914H The Rule:	\$325.00		1
21	KSNV	Rachael Ray	11am-12pm								
	KSNV				09/17/12 to 09/23/12	1x	M-----				
	KSNV			M	09/17/12	:30	11:43 AM	NRCCNV040914H The Rule:	\$325.00		1

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Product	NRCC IE 2012
Estimate Number	2956

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06838422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Calendar	Broadcast
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Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	Rachael Ray	11am-12pm		09/17/12 to 09/23/12	1x	-T-----				
				Tu	09/18/12	:30	11:39 AM	NRCCNV040914H The Rule	\$325.00		1
23	KSNV	Rachael Ray	11am-12pm		09/17/12 to 09/23/12	1x	--W----				
				W	09/19/12	:30	11:40 AM	NRCCNV040914H The Rule	\$325.00		1
24	KSNV	Rachael Ray	11am-12pm		09/17/12 to 09/23/12	1x	---T---				
				Th	09/20/12	:30	11:55 AM	NRCCNV040914H The Rule	\$325.00		1
25	KSNV	News 3 Today - SAT	9am-930am		09/10/12 to 09/16/12	1x	-----S-				
				Sa	09/15/12	:30	9:17 AM	NRCCNV040914H The Rule	\$500.00		1
27	KSNV	M-F Early News	5-630p		09/10/12 to 09/16/12	2x	----F--				
				F	09/14/12	:30	5:11 PM	NRCCNV040914H The Rule	\$1,000.00		2
				F	09/14/12	:30	5:29 PM	NRCCNV040914H The Rule	\$1,000.00		1
28	KSNV	M-F Early News	5-630p		09/17/12 to 09/23/12	2x	M-----				
				M	09/17/12	:30	6:09 PM	NRCCNV040914H The Rule	\$1,000.00		2
				M	09/17/12	:30	6:25 PM	NRCCNV040914H The Rule	\$1,000.00		1
29	KSNV	M-F Early News	5-630p		09/17/12 to 09/23/12	2x	-T-----				
				Tu	09/18/12	:30	5:28 PM	NRCCNV040914H The Rule	\$1,000.00		1
				Tu	09/18/12	:30	6:11 PM	NRCCNV040914H The Rule	\$1,000.00		2
30	KSNV	M-F Early News	5-630p								

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Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06838422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
30	KSNV	M-F Early News	5-630p		09/17/12 to 09/23/12	2x		--W----				
					to							
	KSNV			W	09/19/12	:30	5:27 PM		NRCCNV040914H The Rule	\$1,000.00		2
	KSNV			W	09/19/12	:30	6:22 PM		NRCCNV040914H The Rule	\$1,000.00		1
31	KSNV	M-F Early News	5-630p		09/17/12 to 09/23/12	2x		---T---				
					to							
	KSNV			Th	09/20/12	:30	5:15 PM		NRCCNV040914H The Rule	\$1,000.00		1
	KSNV			Th	09/20/12	:30	6:24 PM		NRCCNV040914H The Rule	\$1,000.00		2
32	KSNV	Sa-Su Early News	5pm-630pm		09/10/12 to 09/16/12	3x		-----S-				
					to							
	KSNV			Sa	09/15/12	:30	5:09 PM		NRCCNV040914H The Rule	\$650.00		2
	KSNV			Sa	09/15/12	:30	6:12 PM		NRCCNV040914H The Rule	\$650.00		3
	KSNV			Sa	09/15/12	:30	6:27 PM		NRCCNV040914H The Rule	\$650.00		1
33	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		09/10/12 to 09/16/12	2x		----F--				
					to							
	KSNV			F	09/14/12	:30	6:54 PM		NRCCNV040914H The Rule	\$1,000.00		1
	KSNV			F	09/14/12	:30	6:58 PM		NRCCNV040914H The Rule	\$1,000.00		2
34	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		09/17/12 to 09/23/12	2x		M-----				
					to							
	KSNV			M	09/17/12	:30	6:54 PM		NRCCNV040914H The Rule	\$1,000.00		1
	KSNV			M	09/17/12	:30	7:20 PM		NRCCNV040914H The Rule	\$1,000.00		2
35	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		09/17/12 to 09/23/12	2x		-T-----				
					to							
	KSNV			Tu	09/18/12	:30	7:13 PM		NRCCNV040914H The Rule	\$1,000.00		2
	KSNV			Tu	09/18/12	:30	7:29 PM		NRCCNV040914H The Rule	\$1,000.00		1

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Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2956

Invoice #	105124-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06836422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Address:

National Media, Inc.
 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
36	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm										
					09/17/12 to 09/23/12	2x		--W----				
	KSNV			W	09/19/12	:30	7:08 PM		NRCCNV040914H The Rule	\$1,000.00		1
	KSNV			W	09/19/12	:30	7:24 PM		NRCCNV040914H The Rule	\$1,000.00		2
37	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm										
					09/17/12 to 09/23/12	2x		---T---				
	KSNV			Th	09/20/12	:30	6:59 PM		NRCCNV040914H The Rule	\$1,000.00		1
	KSNV			Th	09/20/12	:30	7:18 PM		NRCCNV040914H The Rule	\$1,000.00		2
38	KSNV	Tuesday Prime 8-9pm	8-9pm									
					09/17/12 to 09/23/12	1x		-T-----				
	KSNV			Tu	09/18/12	:30	7:58 PM		NRCCNV040914H The Rule	\$4,000.00		1
39	KSNV	NFL Football	1P-9PM									
					09/10/12 to 09/16/12	1x		-----S				
	KSNV			Su	09/16/12	:30	7:42 PM		NRCCNV040914H The Rule	\$10,000.00		1
40	KSNV	M-F News 3 at Eleven	11pm-1135pm									
					09/17/12 to 09/23/12	1x		M-----				
	KSNV			M	09/17/12	:30	11:21 PM		NRCCNV040914H The Rule	\$1,100.00		1
41	KSNV	M-F News 3 at Eleven	11pm-1135pm									
					09/17/12 to 09/23/12	1x		-T-----				
	KSNV			Tu	09/18/12	:30	11:11 PM		NRCCNV040914H The Rule	\$1,100.00		1
42	KSNV	M-F News 3 at Eleven	11pm-1135pm									
					09/17/12 to 09/23/12	1x		--W----				
	KSNV			W	09/19/12	:30	11:31 PM		NRCCNV040914H The Rule	\$1,100.00		1
43	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
								-----S-				

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 Las Vegas, NV 89101
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 Billing: (702)642-3333

INVOICE

Billing Address:

National Media, Inc.
 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Advertiser	NRCC-IE	Invoice #	105124-1
Product	NRCC IE 2012	Invoice Date	09/23/12
Estimate Number	2956	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/20/12

Station	KSNV	Order #	105124
Account Executive	Amy McCreary	Alt Order #	06838422
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/14/12 - 09/20/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
43	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x					
				Sa	09/15/12	:30	11:22 PM	NRCCNV040914H The Rule	\$1,100.00		1
44	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x	-----S				
				Su	09/16/12	:30	11:27 PM	NRCCNV040914H The Rule	\$1,100.00		1
45	KSNV	Late Night w/Fallon	1237a-136am		09/10/12 to 09/16/12	1x	----F--				
				F	09/14/12	:30	1:30 AM	NRCCNV040914H The Rule	\$225.00		1
46	KSNV	Late Night w/Fallon	1237a-136am		09/17/12 to 09/23/12	1x	M-----				
				M	09/17/12	:30	1:22 AM	NRCCNV040914H The Rule	\$225.00		1
47	KSNV	Late Night w/Fallon	1237a-136am		09/17/12 to 09/23/12	1x	-T-----				
				Tu	09/18/12	:30	1:35 AM	NRCCNV040914H The Rule	\$225.00		1
48	KSNV	Late Night w/Fallon	1237a-136am		09/17/12 to 09/23/12	1x	--W----				
				W	09/19/12	:30	1:13 AM	NRCCNV040914H The Rule	\$225.00		1
49	KSNV	Late Night w/Fallon	1237a-136am		09/17/12 to 09/23/12	1x	---T---				
				Th	09/20/12	:30	1:22 AM	NRCCNV040914H The Rule	\$225.00		1
50	KSNV	Saturday Night Live	1130pm-1:02am		09/10/12 to 09/16/12	1x	-----S-				
				Sa	09/15/12	:30	12:38 AM	NRCCNV040914H The Rule	\$1,400.00		1

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INVOICE

Advertiser	NRCCLIE
Product	NRCCLIE 2012
Estimate Number	2956

Invoice #	105124-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06838422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Address:

National Media, Inc.
 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
51	KSNV	Chris Matthews	930-10P		09/10/12 to 09/16/12	1x		-----S				
				Su	09/16/12	:30	9:51 PM		NRCNV040914H The Rule:	\$1,200.00		1
52	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		09/10/12 to 09/16/12	1x		-----S				
				Su	09/16/12	:30	11:56 PM		NRCNV040914H The Rule:	\$400.00		1
53	KSNV	WKND Jeop/Wheel	630-730pm		09/10/12 to 09/16/12	1x		-----S-				
				Sa	09/15/12	:30	6:42 PM		NRCNV040914H The Rule:	\$500.00		1
Aired Spots 73												

Gross Total \$61,925.00
 Agency Commission \$9,288.75
 Net Amount Due \$52,636.25
 Payment Terms 30 Days

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